



XIM University
SCHOOL OF COMMERCE
MARKETING SYMPOSIUM' 21

“LEVERAGING FROM NEW NORMAL AND FUTURE STRATEGIC ISSUES FOR MARKETING SUCCESS”

13th November 2021, 10.30 am to 12.30 pm

Inauguration

10:30a.m -10:35a.m: Address by Dr. P K Mohanty, Dean, School of Commerce, XIM University

10:35a.m -10:40a.m: Address by Dr. Fr. Tony Uvari SJ, Vice Chancellor, XIM University

10:40a.m -10.45a.m: Address by Dr. Fr. Antony Raj SJ, Registrar, XIM University

Panel Discussion (10.45 am -12.30 pm)

Introduction of Theme by Prof. Sandeep Kumar Mohanty, Assistant Professor, School of Commerce, XIM University

Moderator: Prof. Subhajit Bhattacharya, Assistant Professor, School of Commerce, XIM University

10:50a.m – 11:10a.m	Mr. Deepak Behera Business Head, South, IFB industries Ltd
11:10a.m – 11:30a.m	Dr. Dev Narayan Sarkar Director- Sales (Biz Unit Manager) at PepsiCo
11:30a.m- 11:50a.m	Mr. Naveen Kejriwal General Manager at LENOVO
11:50a.m – 12:10p.m	Mr. Manmeet Singh Director at Kellogg Company
12:10p.m – 12:28p.m	Question and Answer Round
12:28p.m – 12:30p.m	Vote of Thanks by Prof. Md Washim Raja, Assistant Professor, School of Commerce, XIM University