



SCHOOL OF GOVERNANCE AND PUBLIC AFFAIRS

CAREER ADVISORY SERVICES

presents



LEADERSHIP TALK

by

Dr. Lopamudra Priyadarshini

General Manager: CSR, Sustainability & CR, Land, R&R, PR & Communications
Hindalco Industries Limited, Aditya Birla Group

***Topic: "Instilling Social Responsibility in the
Business Leaders of Tomorrow"***

22nd January 2022

at 3:00 PM

Dr. Lopamudra Priyadarshini

A Passionate CSR & Sustainability Professional



“Passion, Patience and Perseverance is what I have believed and that has shaped me to who I am today. I am passionate about how I live and work, patient about the right time for everything and persistent in my faith and believe.”

~ Dr. Lopamudra Priyadarshini

Dr. Lopamudra is a Certified Corporate Director, Senior Management Professional having over **25+ years of experience** across The Globe In CSR, Social Development, Sustainability, Corporate Governance, Corporate Communication, Corporate Strategy, Business Strategy, For Both International and National Companies.

She presently holds the leadership role with **Aditya Birla Group** as a **General Manager - CSR, Sustainability & Corporate Relations, Land, R&R, PR & Communications with Hindalco Industries Limited, Rayagada, Odisha.**

During her 25+ years of expertise, she had the opportunity to work at the remotest corners of North, East, and South India and also worked Internationally. She led the responsibility as HR and CSR consultant and International Business Development with clients in Greece and Italy.

Her life story is nothing less than a journey of thousand milestones. Down the line of her career, she started as a Waitress at the Oberoi group, then moved to a Sales Executive in MGM Chennai and later promoted to the Vice President for Texnokat Group, a giant in the manufacturing industry of Europe. Later joined Sonalika Group where she worked as DGM, CSR & Human Resources and also headed the Corporate Communication.

Watch as she speaks about her journey <https://www.youtube.com/watch?v=BKCIBUdFIWg>

Born in the interiors of southern Odisha, Rayagada District, Dr. Lopamudra has grown witnessing the challenges, difficulties, and problems faced by the indigenous tribal communities of the state. Ever since then she is committed to empowering them and supporting them with every possible means. Her core areas of focus are - Women & Child Development, Empowerment, Education and Equal Rights; Gender Diversity; Awareness against Substance Abuse; LGBTQ Rights; and most importantly Tribal Community Development.

At a personal level, Dr. Lopamudra is highly inspired by the UN Sustainable Development Goals. Her focus is to work on the grassroots level and bring actual change. She has been the **ambassador of SDG Choupal for Odisha** and is committed to supporting the national and state governments, and institutions' vision for SDG implementation in India. Her focused efforts are towards empowering women with a holistic approach was adopted for creating employment opportunities and making them self-dependent through small entrepreneurial models across villages.

Below are a few of the value-additions in addition to her profile:

- Certified Internal Auditor SA8000 from BSI Training Academy
- ISO 45001: 2018 IRCA Certified Lead Auditor from BSI Training Academy
- Certified Trainer in CSR (TOT) from Indian Institute of Corporate Affairs, New Delhi
- Qualified Licensed Member of Chartered Institute for Personnel and Development (CIPD), UK
- Member - India Chamber of Commerce Women Entrepreneurship Committee (IWEC)
- Rotary Club of Gurgaon Passion

Further, her contribution towards Sports Development is also recognized. Dr. Lopamudra is the **Honorary Co-Chairmanship of "CSR and Sponsorship" Committee of Confederation of Sports and Recreation Industry (CSRI).**

As much as she values CSR & Sustainability, Dr. Lopamudra believes that every transformation happens at the grassroot level, mostly right at the education level. With this objective, she is associated with various Universities, Schools & Colleges in different responsibilities.

Associations with the Educational Institutions:

- Advisory Board Member, Center for SDSR IMI, Delhi
- Mentor - Centre for Innovation & Incubation, Utkal University
- Guest Faculty at the Nalanda University
- Trainer for Indian Institute of Corporate Affairs (IICA) for course in ICP in CSR
- Trustee – Aditya Birla Public School, Rayagada

A Few of her notable Awards & Recognitions

- Oct 2021** Outstanding Young Professional Award, 2021, During Odisha CSR Meet 2021
- Sept 2021** Leadership Coach of The Year, 2021, awarded by International Brilliance Awards 2021
- April 2021** Awarded 1000 Women of Asia Awards, Global Summit Competition WE PITCH Power & energy for Asia's 1000 Women Awards,
- March 2021** 100 Inspirational women of the year 2021, Global Women Inspiration Award 2021 (On the occasion of International Women's Day)
- Feb 2021** The Global CSR Champion, World CSR Day Congress & Awards
- Jan 2021** India CSR Professional of the Year 2021, 9th India CSR Awards
- Oct 2020** CSR Person of the Year, 2020, Brand India Excellence Awards
- 2018** Dr. Q.H Khan Excellency Award, 2018
- 2017** Mahak Mo Matira Samman, 2017, THE INTELLECTS
- 2017** Odiya Women of Substance 2017, Women of substance for achievement in corporate and social work initiative
- 2017** Parampara Award for Contribution to Teaching, 2017 Parichaya Foundation (Empowering Women Empowering Society)
- 2017** Odisha Youth Inspiration Award 2017, 7th Living Legend of Odisha Award
- 2017** Listed among 25 Sterling CSR Leaders of India CSR Times

Throughout her career driving sustainable social development has always fascinated her. To create sustainable ripples through various initiatives, and interventions, Dr. Lopamudra has founded **The Social Ripples (www.thesocialripples.com)**.

Her vision through The Social Ripples is to encourage a society that values humanity above all. A society that fosters equality, diversity, inclusivity, and respect. Her mission with The Social Ripples is to work in tandem with the UN's SDG goals and make an impact in the communities and environment we live in. Her objective is to work primarily in sustainable areas at a holistic level.

More than social responsibility, it is her sheer passion to dedicate her service to community development. She believes in operating in an ethical and sustainable way and dealing consciously with its environmental and social impacts.

Thanks!

Dr. Lopamudra Priyadarshini

General Manager

CSR, Sustainability & Corporate Relations, Land, R&R, PR & Communications

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