

SCHOOL OF HUMAN RESOURCE MANAGEMENT XIM UNIVERSITY





HR SYMPOSIUM '22

3rd September,2022

EMPLOYER BRANDING

The key to competitive advantage in a post-COVID era

Discussion On

Panel 1

Factors leading to successful employer branding in hybrid work model

Panel 2

Employer branding as a tool to enhance economic growth for firms

Organized By XIMAHR: The HR Association of XIM University



School of Human Resource Management XIM University





HR Symposium '22

Employer Branding: The key to competitive advantage in a post-covid era

Panel 1

Factors leading to successful employer branding in a hybrid work model

Speakers



Ms. Anupama Priyadarshini
CFO and Business Navigation,
Purchasing Logistics South Asia
and Director,
IKEA Services India Pyt Ltd.



Mr. Bharat Chhabra Head – Change Management & L&D, Tata Power



Mr. Magesh Sambasivan Vice President - People Organisation, Asia Pacific, Assurant



Mr. Ibadat Dhillon Director, Human Resources, KPMG

Moderator



Dr. Subhra Pattnaik School of Human Resource Management, XIM University



3rd September



School of Human Resource Management XIM University



Presents

HR Symposium '22

Employer Branding: The key to competitive advantage in a post-covid era

Panel 2

Employee branding as a tool to enhance economic growth for firms

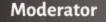
Speakers



Ms. Uma Rao
Chief Human Resource Officer,
Granules India Ltd



Mr. Ankush Arora Chief Human Resource Officer, Oxane Partners





Dr. Arup Roy Chowdhury School of Human Resource Management, XIM University



Ms. Minakshi Sahoo People and Culture Partner, Volvo Group Trucks Technology



3rd September



School of Human Resource Management, XIM University

Presents

HR SYMPOSIUM '22

Employer Branding: The key to Competitive Advantage in a Post-Covid Era Date: 3 September 2022

Date: 3 September 2022	
Schedule	
	Inauguration and Welcome
10:30 AM-11:05 AM	• 10:30 AM to 10:35 AM: Lamp Lighting
	• 10:35 AM to 10:40 AM: Welcoming the dignitaries
	• 10:40 AM to 10:45 AM: Opening Address by Dr. Andrew Dutta,
	Dean, School of Human Resource Management, XIM University
	• 10:45 AM to 10:50 AM: Welcome Address by Fr. S. Antony Joseph
	Raj, S.J., Registrar, XIM University
	• 10:50 AM to 10:55 AM: Inaugural Address by Fr. Antony R. Uvari,
	S.J., Vice Chancellor, XIM University
	• 10:55 AM to 11:05 AM: Keynote Address by Mr Rajorshi Ganguli,
	President & Global HR Head, Alkem Laboratories
TEA BREAK (11:05 AM – 11:20 AM)	
	Theme for Panel-1: Factors leading to successful employer branding in a
	hybrid work model
	Moderator:
	Dr. Subhra Pattnaik, School of Human Resource Management, XIM
	University
	D 114 1
11:20 AM – 12:50 PM	Panel Members:
	Ms. Anupama Priyadarshini, CFO and Business Navigation,
	Purchasing Logistics South Asia and Director, IKEA Services India
	Pvt Ltd.
W.	 Mr. Bharat Chhabra, Head – Change Management & L&D, Tata Power
	Mr. Magesh Sambasivan, Vice President - People Organisation, Asia
	Pacific, Assurant
	Mr. Ibadat Dhillon, Director, Human Resources, KPMG India
	12:50 PM – 12:55 PM: Felicitating the Panellists
LUNCH BREAK (12:55 PM – 2:00 PM)	
	Theme for Panel-2: Employer branding as a tool to enhance economic
	growth for firms
	Moderator:
	Dr. Arup Roy Chowdhury, Assistant Professor, School of Human Resource
	Management, XIM University
2:00 PM - 3:30	WIPP OF XIVE
PM	Panel Members:
	Ms Uma Rao, Chief Human Resource Officer, Granules India Ltd
	Mr. Ankush Arora, Chief Human Resource Officer, Oxane Partners
	Ms. Minakshi Sahoo, People and Culture Partner, Volvo Group
	Trucks Technology
	3:30 PM – 3:35 PM: Felicitating the Panellists
2.25 DM . 2.40	Closing Remarks and Vote of Thanks
3:35 PM – 3:40	Dr. Andrew Dutta, Dean, School of Human Resource Management, XIM
PM	University
MEA DDELT (2.40 DM 4.00 DM)	

TEA BREAK (3:40 PM – 4:00 PM)