



SCHOOL OF HUMAN RESOURCE MANAGEMENT XIM UNIVERSITY



Presents

HR SYMPOSIUM '22

3rd September, 2022

EMPLOYER BRANDING

The key to competitive advantage in a post-COVID era

Discussion On

Panel 1

Factors leading to successful employer branding in hybrid work model

Panel 2

Employer branding as a tool to enhance economic growth for firms



School of Human Resource Management XIM University



Presents

HR Symposium '22

**Employer Branding: The key to competitive advantage in a
post-covid era**

Panel 1

Factors leading to successful employer branding in a hybrid work model

Speakers



Ms. Anupama Priyadarshini
CFO and Business Navigation,
Purchasing Logistics South Asia
and Director,
IKEA Services India Pvt Ltd.



Mr. Bharat Chhabra
Head – Change Management & L&D,
Tata Power



Mr. Magesh Sambasivan
Vice President - People
Organisation, Asia Pacific,
Assurant



Mr. Ibadat Dhillon
Director, Human Resources,
KPMG

Moderator



Dr. Subhra Pattnaik
School of Human Resource Management,
XIM University



3rd September



School of Human Resource Management XIM University



Presents

HR Symposium '22

Employer Branding: The key to competitive advantage
in a post-covid era

Panel 2

Employee branding as a tool to enhance economic growth for firms

Speakers



Ms. Uma Rao
Chief Human Resource Officer,
Granules India Ltd



Mr. Ankush Arora
Chief Human Resource Officer,
Oxane Partners



Ms. Minakshi Sahoo
People and Culture Partner,
Volvo Group Trucks Technology

Moderator



Dr. Arup Roy Chowdhury
School of Human Resource Management,
XIM University



3rd September



School of Human Resource Management, XIM University

Presents

HR SYMPOSIUM '22

Employer Branding: The key to Competitive Advantage in a Post-Covid Era

Date: 3 September 2022

Schedule

10:30 AM-11:05 AM	<p>Inauguration and Welcome</p> <ul style="list-style-type: none">• 10:30 AM to 10:35 AM: Lamp Lighting• 10:35 AM to 10:40 AM: Welcoming the dignitaries• 10:40 AM to 10:45 AM: Opening Address by Dr. Andrew Dutta, Dean, School of Human Resource Management, XIM University• 10:45 AM to 10:50 AM: Welcome Address by Fr. S. Antony Joseph Raj, S.J. , Registrar, XIM University• 10:50 AM to 10:55 AM: Inaugural Address by Fr. Antony R. Uvari, S.J., Vice Chancellor, XIM University• 10:55 AM to 11:05 AM: Keynote Address by Mr Rajorshi Ganguli, President & Global HR Head, Alkem Laboratories
TEA BREAK (11:05 AM – 11:20 AM)	
11:20 AM – 12:50 PM	<p>Theme for Panel-1: <i>Factors leading to successful employer branding in a hybrid work model</i></p> <p>Moderator: Dr. Subhra Pattnaik, School of Human Resource Management, XIM University</p> <p>Panel Members:</p> <ul style="list-style-type: none">• Ms. Anupama Priyadarshini, CFO and Business Navigation, Purchasing Logistics South Asia and Director, IKEA Services India Pvt Ltd.• Mr. Bharat Chhabra, Head – Change Management & L&D, Tata Power• Mr. Magesh Sambasivan, Vice President - People Organisation, Asia Pacific, Assurant• Mr. Ibadat Dhillon, Director, Human Resources, KPMG India <p>12:50 PM – 12:55 PM : Felicitating the Panellists</p>
LUNCH BREAK (12:55 PM – 2:00 PM)	
2:00 PM – 3:30 PM	<p>Theme for Panel-2: <i>Employer branding as a tool to enhance economic growth for firms</i></p> <p>Moderator: Dr. Arup Roy Chowdhury, Assistant Professor, School of Human Resource Management, XIM University</p> <p>Panel Members:</p> <ul style="list-style-type: none">• Ms Uma Rao, Chief Human Resource Officer, Granules India Ltd• Mr. Ankush Arora, Chief Human Resource Officer, Oxane Partners• Ms. Minakshi Sahoo, People and Culture Partner, Volvo Group Trucks Technology <p>3:30 PM – 3:35 PM : Felicitating the Panellists</p>
3:35 PM – 3:40 PM	<p>Closing Remarks and Vote of Thanks</p> <p>Dr. Andrew Dutta, Dean, School of Human Resource Management, XIM University</p>
TEA BREAK (3:40 PM – 4:00 PM)	