

Journal of Case Research

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Editorial

Message from Editor's desk

Teaching Case

1. A Case of Work-Life Conflict: Emily's Story
[Teaching Note is available on request]
Shubham Saurav and Kalpana Sahoo
2. TechnoByte Solutions: Revolutionizing Workforce Training with Extended Reality
[Teaching Note is available on request]
Srinath R, Amrit S, Abinanth Suresh, Nishaad K B and Mary Rani Thomas

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June 2024

Dear Readers,

Greetings !!

We are happy to bring out the June 2024 issue of the Journal of Case Research, Journal of XIM University with the two teaching cases.

- A Case of Work-Life Conflict: Emily's Story
By Shubham Saurav and Kalpana Sahoo
- TechnoByte Solutions: Revolutionizing Workforce Training with Extended Reality
By Srinath R, Amrit S, Abinanth Suresh, Nishaad K B and Mary Rani Thomas

We have two rich and intriguing case studies in this issue.

The first case study a case of work-life conflict: Emily's story offers a multifaceted exploration of personal and professional life conflict through the lens of Emily's struggles with societal expectations and her pursuit of personal freedom. The case describes how Emily's professional life interacts with her personal and academic goals, and how societal expectations impact her well-being. The case also discusses Emily's struggles between societal norms and personal freedom. The case may be used to generate rich discussions on internal and external pressures in pursuing career aspirations. The case discusses the clash between Emily's non-traditional lifestyle and her family's conservative values. This case may be used to guide discussion on strategies that could be employed to reconcile these differences. The case can be used for a wide variety of courses in management programmes and social studies. It can be used for courses on Career Management, Counselling and Employee Happiness etc.

This second case study on TechnoByte Solutions: revolutionizing workforce training with extended reality highlights the transformative potential of Extended Reality training. The case is contemporaneous and deals with an emerging issue of using technology in building

capability. The case is a much-needed case and fills a much -needed gap on the use of technology in training. The case discusses how Extended Reality Training addresses the challenges of traditional training methods. By leveraging immersive, interactive technologies, TechnoByte can enhance employee learning experiences, reduce costs, and maintain competitiveness in a rapidly evolving industry. This case study serves as an excellent example for discussions on innovative training solutions and their implications for organizational success. It can be used for courses in Human Resource Management, Learning and Development and in undergraduate and post-graduate management programmes.

Wishing you all Happy Reading!

With Warm Regards,

Prof. Mousumi Padhi

Editor

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