

Journal of Case Research (ISSN: 0976-108X)
Guidelines for Authors [Innovations in Case Methodology]

“Journal of Case Research” (JCR) is a peer-reviewed online Journal. It publishes Research Cases, Teaching Cases & Innovation in Case Methodology in the field of management relating to Organizations and Institutions in Business, Industry, Government, Non- Government and Communities. It welcomes original papers from academicians, researchers and practitioners.

Innovation in Case Methodology will include short articles or perspective papers on the innovations in case teaching, case writing & case research. The desired length is around 2000 words.

The authors are requested to send only the softcopy of the manuscript/case to editorjcr@ximb.ac.in . Edited & modified copy of the Case which is selected for the publication shall be sent to respective author(s).

Manuscript Format:

- § The text should be double-spaced on A4 size portrait form in Times New Roman script in Font size of twelve (12).
- § The author's name or personal details should not appear anywhere on the body of the manuscript to avoid any influence on double blind review process.
- § Authors are required to submit a brief self description with their designation, Organizational affiliation, published work like articles, research papers & Books.
- § All Exhibits (tables, charts, and graphs) should be given on separate sheets with titles. Source of the exhibit/data should be maintained. In case of exhibit extracted from website; date of extraction should be mentioned. For e.g. Source: www.abcdef.com <extracted on December 28, 2009>
- § References should be complete in all respects and arranged in alphabetical order.
- § (a) In the text, the references should appear as follows: <Title/ surname>. <Initial letter of the first name>. < Initial letter of the second name/ sub title >. (year). <”name of the article/ case/ paper”>, <name of the book/ author>, <publisher>, <year of publication>

- § For example: Dayal, K.P. (2003). “Multinationals from India: Wining Strategy” from “Indian Multinationals Glory”, ABCD Books publication, 2004
- § (b) Journal references should be listed as follows: Nayak, A.K.J.R (2001). "Competition at its Peak: A case of India-Australia Series," Vilakshan, Vol3, 3-18.
- § (c) Books should be referred to as follows: Sugandhi, R K (2002). “Business to Business Marketing”, New Delhi: New Age International.

Copyright: “Journal of Case Research” (JCR) shall reserve the copyright to produce, advertise and print the Case in future. JCR holds the right to accept, modify or reject any Case for Publication in JCR with or without the prior knowledge of the author(s).

All communication shall be through:

Office of the Editor,

Journal of Case Research

XIMB-Centre for Case Research

Phone: 0674-3983-738/706

editorjcr@ximb.ac.in

<http://www.ximb.ac.in/~jcr>