

Journal of Case Research

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Editorial

Message from Editor's desk

Teaching Case

1. The Dalits among the Dalits-Jutti Makers of Patodi
[Teaching Note is available on request]
Pooja Sahoo and Suparba Mohapatra
2. Funding Problems in DES
[Teaching Note is available on request]
Pradeep K Mishra

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Dear Readers,

Greetings !!

We are happy to bring out the June 2023 issue of the Journal of Case Research, Journal of XIM University with the two teaching cases.

- The Dalits among the Dalits-Jutti Makers of Patodi
By Pooja Sahoo and Suparba Mohapatra
- Funding Problems in DES
By Pradeep K Mishra

We have two rich and interesting case studies in this issue.

The first case study The Dalit among Dalits is a unique case study, unique because not many cases have been written on craftsmen and there is very little written about this ancestral traditional craft of Jutti making. The case study is also required to trigger the thoughts of bright management students and generate a wider discussion on the processes and systems that can be built in to revive and keeping such craft forms alive. The case study is interesting in its approach and can be used for a wide variety of courses in management programmes for rural management and social studies. It can be used for courses on Livelihood creation and maintenance, Gender Issues in society and division of labour, Marketing Management etc. It can be positioned for both students in the undergraduate as well as post graduate programmes. The case is pertinent both from an academic as well as social perspective to generate awareness amongst the young masses about some rich cultural heritage and craft forms.

This second case study on the issues of funding in DES can be used for teaching in business management programmes at the post-graduate levels. This case can also be used in executive education programmes for executives from the NGO sector. The DES case can help to gain an understanding of the funding problems in the not-for-profit organizations and also

to understand the complex environment in which the not-for-profits operate. It can be used for courses in Strategic Management, Management of Non-Profit etc to name a few.

Wishing you all Happy Reading!

With Warm Regards,

Prof. Mousumi Padhi

Editor

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